

1. Beer, Beer the wonderful drank
2. Out with the old, in with the brew
3. Bling, babes, and brew.
4. Sorry PC beer, we're not for everyone.
5. We're not for everyone like wrestling a bear isn't for everyone.
6. We're not for everyone. Just like wrestling a bear isn't for everyone.
7. We're not for everyone like bear wrestling isn't for everyone.
8. Were not for everyone. Sorta like bear wrestling isn't for everyone.
9. We're not for everyone. Sorta like skydiving into a pool of money isn't for everyone.
10. We're not for everyone. Sorta like being filthy-stinkin' rich.
11. We're not for everyone just like being a CIA agent isn't for everyone.
12. People talk about us like those guys who tightrope across skyscrapers— not for everyone.
13. People talk about us like the boyfriend with the motorcycle and tattoos.
14. If the boyfriend with the motorcycle and tattoos was a beer, it'd be us.
15. If the new boyfriend has a motorcycle and tattoos and you wanna hate him but you secretly love him, he probably drinks founders too.
16. If your daughter's new boyfriend has a motorcycle and tattoos, he probably drinks founders too.
17. If your daughter's boyfriend has a motorcycle and tattoos, he probably drinks Founders.
18. Your daughter's boyfriend drinks founders.
19. Your daughter's boyfriend— oh you didn't know? Well anyways, he drinks founders.
20. Your daughter's boyfriend—oh you didn't know? Well, he drinks founders.
21. You know how Grand Rapids is like, all cool now? Yeah, we did that.
22. We're the Mayflower of Grand Rapids breweries.
23. We're the Michael Jordan of Grand Rapids breweries.
24. What we did to Grand Rapids, Ray-J did to Kim K.
25. The first rule about Founders is you don't talk about founders
26. If you have to ask what the password is, they're drinking founders in there
27. If you get goosebumps when you walk in the bar, there's founders in there.
28. We're not for everybody like being an astronaut isn't for everybody
29. We're not for everyone like skydiving 20,000 feet into a pool of money isn't for everyone.
30. Every Ninja needs a ninja sidekick.
31. Every ninja needs a ninja star
32. Every ninja has his ninja star
33. Muhammad Ali had a sparring partner.
34. Muhammad Ali had a sparring partner. And Founders has you.
35. Somebody told Columbus that he'd fall off the earth
36. Even the Samurai had their own special swords
37. Only the Samurai could wield a Samurai sword
38. Even the Samurai had exclusive swords
39. You're like King Arthur. The beer is the sword
40. If you're King Arthur, the beer is the, well you know the rest.
41. If people look at your car at red lights, you probably drink founders.

42. If your car gives people rubbernecks at red lights, you probably drink founders
43. If your car causes rubbernecks at red lights, you probably drink Founders.
44. If your sick ride causes rubbernecks at red lights, you probably drink Founders.
45. If your sick ride causes rubbernecks at red lights, you should drink Founders.
46. If you don't take pictures of famous people, you probably drink founders.
47. If you take note when people high-five you wrong, you probably drink founders.
48. If you wear black pants, you probably drink founders.
49. Remember that guy in Tiananmen square? Probably drinks founders.
50. Alexander the Great woulda been a Founders guy.
51. Genghis Khan woulda been a Founders guy
52. Genghis Khan woulda drank Founders.
53. Attila the Hun woulda been a Founders guy.
54. First was Geronimo. Then General Patton. Now? Founders.
55. First came Geronimo. Then Patton. Then Founders.
56. It's General Patton in a can.
57. It's Genghis Khan in a can.
58. Genghis Khan in a can.
59. If Christopher Lee was a beer.
60. Christopher Lee would be proud of you.
61. Christopher Lee in a bottle.
62. It's Christopher Lee in a can.
63. Even Jesus had his own special 12 pack.
64. Even Jesus had a 12 pack meant just for him
65. 2021 years ago Jesus had his own 12 pack. Now you can have yours.
66. 2021 years ago, Jesus had his own 12 pack of bad-asses. Now you have yours.
67. Jesus had his own 12-pack of bad-asses. Now you can have yours.
68. Jesus had a 12-pack of bad asses. Be like Jesus.
69. Jesus had a 12-pack of bad-asses. Go be like Jesus.
70. Even Jesus had his own bad-ass 12 pack
71. Jesus had a 12 pack that made everyone jealous. Now you know how he felt.
72. Jesus's personal 12 pack made everybody jealous. Now you have yours.
73. MJ had Pippen. Frodo had Sam. Founders has you.
74. MJ had Pippen. Frodo had Sam. You have— wait. Founders has you.
75. MJ and Pippen. Frodo and Sam. Founders and You.
76. MJ and Pippen. Batman and Robin. Founders and You.
77. My grandfather cracked his head on a railroad track. Now he drinks Founders.
78. My Grandpa was in Normandy. He got bored after that. Till he drank Founders.
79. When my Grandpa was in Normandy, he drank Founders. Because he was bored.
80. When my Grandpa was at the Battle of Normandy, he drank a Founders. He was bored.
81. When my Dad was in Desert Storm, he drank Founders. Because he was bored.
82. When my Dad was in Desert Storm, he drank Founders. He was bored.
83. When my Grandpa was killing Nazi's in Normandy, he got bored. So he drank Founders.
84. See the thing about Founders is, you gotta get used to the paparazzi around.
85. See the thing about drinking Founders is, you gotta get used to the paparazzi.

86. The thing about drinking founders is, well, you gotta get used to the paparazzi.
87. The thing about founders is, you gotta put your nunchucks down to drink it.
88. The thing about drinking Founders is, you gotta put your nunchucks down.
89. The thing about drinking Founders is, you gotta set your nunchucks down.
90. The thing about drinking Founders is, you gotta set your Katana down.
91. The thing about drinking Founders is, you gotta set your machete down.
92. The only downside to drinking Founders is, you gotta set your machete down.
93. The only downside to drinking Founders is, you gotta set your nunchucks down.
94. If you drink Founders, that means you gotta put the hammer down
95. Founders. The only beer worth putting the sword down for.
96. The only reason you ever take the ax out of your hand.
97. Founders; the only reason you take the nunchucks out of your hands.
98. Founders; the only reason you drop the nunchucks.
99. Founders; the only reason you set the nunchucks down.
100. Founders; the only reason you set the Katana down.
101. Yes, you can drink it and leave your brass knuckles on.
102. Yes, you can leave your brass knuckles on.
103. Founders in one hand, brass knuckles on the other
104. Katana in one hand, Founders in the other.
105. Samurai sword in one hand, Founders in the other.
106. Morning star in one hand, Founders in the other.
107. Machete in one hand, Founders in the other.
108. Nunchucks in one hand, Founders in the other.
109. Yes, you can drink Founders and wave your Khopesh at the same time.