

Benefits: Sustainable, diversity & inclusion, since 1903

1. A smell you wanna smell coming from their room
2. A smell you're okay with coming from their room
3. The only smell you wanna smell coming from their room
4. The only smell you want to smell from a child
5. The only scent you want to smell from a child
6. The only scent you wanna smell from a kid
7. The only smell you wanna smell from a kid
8. The only smell you want to smell on a kid
9. A smell you're okay with
10. The only smell you want to come from their room
11. The only asparagus they'll ever need
12. The only *asparagus* they'll ever want
13. The only *plum* they'll ever want
14. The only apricot they'll ever want
15. 87A96B. The only *asparagus* they'll ever want
16. More American than apple pie
17. More American than banjo-pickin
18. In 1904, we took home the gold. Jack Daniels got silver.
19. At the 1904 world's fair, we took home the gold. Jack Daniels took home silver.
20. Jack Daniels took home the silver. We got the gold.
21. Winner of First Prize at the 1904 World's Fair. Jack Daniels got 2nd.
22. Jack Daniels got 2nd place at the 1904 World's Fair. We got first.
23. The dude who painted *American Gothic*? Crayola Connoisseur.
24. We wouldn't have *American Gothic* without us.
25. There's no *American Gothic* without Crayola.
26. *American Gothic* began with Crayola
27. *American Gothic* began with us
28. Your kid could be the next Rembrandt.
29. Rembrandt's mom once handed him a crayon
30. Rembrandt's Mom gave him his first crayon
31. Even Rembrandt had a first set of crayons
32. Even Pollock's mom once handed him a crayon
33. Herb Williams has work in the White House.
34. There's crayola-made art in the White House. Just sayin'.
35. There's crayola art in the White House. Just sayin'.
36. There's crayon art in the white house.
37. Even the White House has crayon art inside.
38. Even the White House has crayon art
39. There's crayola crayon art in the White House. Just sayin'.
40. The next Mona Lisa. Coming to a living room wall near you.
41. Mona Lisa 2. Coming to a living room wall near you.
42. Starry Night 2. Coming to a stairwell near you.
43. The next Rembrandt right on your walls
44. The next Rembrandt needs a wall to practice on

45. Now all the next Rembrandt needs is a wall to practice on
46. We had diversity before it was cool
47. We were diverse before it was cool
48. We're the Wright brothers of diversity
49. Sustainable before it was cool
50. Solar power to laser lemon
51. 120 colors, all solar powered
52. Renewable energy since 1903
53. No erasers but we're still carbon negative
54. You don't need erasers when you're carbon negative
55. No need for erasers when you're carbon negative
56. Why be carbon neutral when you can be carbon negative?
57. 100% renewable in 120 colors.
58. 120 colors, 100% green.
59. 100% green in 120 colors.
60. 100% green and 25 shades of it.
61. 25 shades of 100% green.
62. 120 colors of 100% green.
63. 120 ways to color grass
64. 119 ways to not color the sun 'Sunglow'
65. 119 ways to color the sun everything but 'Sunglow'
66. 119 ways to not color the sun with 'Sunglow'
67. 119 ways to not color the ocean 'Pacific Blue'
68. 119 ways to not color trees 'Forest Green'
69. Who needs the original 6 when we got the original 8
70. The original 8
71. The not-so-hateful 8
72. The magnificent 8
73. 24 colors from around the world
74. More colors for more inclusion
75. 24 colors of inclusion
76. More color options than the US census
77. More skin tone options than the US census
78. More options than the US census
79. 18 More skin tone options than the US census
80. 18 more race options than the US census
81. The ultimate inclusion machine
82. Pride in our colors
83. Pride in our diversity
84. Colors of pride
85. 120 colors of pride
86. Pride in 120 colors
87. The eightfold path of color
88. The eight noble truths of color

89. The magic 8
90. Same 8 colors since 1903.
91. If we've lasted this long, we're doing something right
92. Doing something right since 1903.
93. We hit the paper before cars hit the roads
94. We hit the paper before the Titanic hit the burgh
95. We had colors before TV
96. Colors 49 years before TV
97. More color than TV for 49 years
98. We had color half a century before the TV did
99. We had color half a century before TV
100. Color 50 years before TV
101. Who needs ROYGBV when you got YGBBRBOV
102. YGBBRBOV > ROYGBV