

# Adam Dellavecchia

## Copywriter

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### Contact

(248) 880-3064  
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adamthecopywriter.com  
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### Employment

Copywriter Intern @ DONER: 2021  
I've built campaigns and content for brands like Penn National Gaming (35 Casinos & Barstool Sports), Owens Corning, and JBL. I've also helped out on new business for T. Rowe Price, and worked on a Super Bowl brief for Stellantis.

Regroup + BLVD Sponsored Studio: 2020  
I worked with two local agencies to develop a Coronavirus safety campaign.

Movement Sponsored Studio: 2020  
Panera Bread: 2016-2020

### Skills

Creative problem solving, copywriting (TV, radio, print, social, digital, UX, manifestos, decks), kindling big ideas, presenting, strategy, Adobe Creative Suite, art direction.

Team player, can work under pressure, meets deadlines, leader, guitar player, joke teller.

### Education

College For Creative Studies  
BFA in Advertising: 2018-2022

VCU Robertson Rush: 2021  
Novi High School: 2014-2018

### Awards

One Club for Creativity's Portfolio  
Night ALL-STAR—Detroit: 2021

New York Festivals Shortlist: 2021  
Burger King: The Fairy Tale's Over

New York Festivals Shortlist: 2021  
WhatsApp: What's Up

One Show Young Ones Merit: 2021  
Spotify: Music That Delivers

One Show Young Ones Merit: 2021  
WhatsApp: What's Up

AdCraft Detroit D Show Finalist: 2021  
WhatsApp: What's Up

AAF Greater Flint Gold Addy: 2021  
WhatsApp: What's Up

Featured at Creative Circle Conference  
in Singapore: 2020  
Michigan For All

Movement Billboard Finalist: 2020  
Movement

CCS President's List: 2019, 2020, 2021