

## 'Freak of Nature' campaign

- **POD: boxed steel frame, steel body, turbo diesel, no belt**

1. Sitting Bull had Rico, you have Roxor
2. We're no bitch lasagna.
3. We didn't win WWII with tanks made out of plastic
4. If Rhinos were made of steel
5. We're like a rhino, but made of steel
6. Imagine a rhino made out of steel
7. Imagine a bison made of steel
8. Imagine a cougar. Now imagine a cougar made out of steel.
9. A mountain lion. But made of steel.
10. Imagine a mountain lion made of steel.
11. A mountain lion made of steel
12. Imagine a mountain lion made of steel
13. If mountain lions ran on diesel.
14. Mountain lions don't run on diesel.
15. What if Mountain lions ran on diesel?
16. If rhinos ran on diesel.
17. Here's the deal. Steel.
18. Your grandpa won WWII in a Roxor.
19. Your grandpa kicked Nazi ass in a Roxor.
20. Even Eli Manning has a better SuperBowl record than Peyton
21. Sure everybody knows Peyton, but Eli's superbowl record is better.
22. Out here, there's nothing you can't get away with.
23. You're supposed to be out here.
24. Steel this ride.
25. Steel your life back.
26. Steel your wild side.
27. Steel your wild side. Frame us while you're at it.
28. Bighorn sheep can go over anything. But they don't run on diesel.
29. Bighorn sheep can run over anything. Problem is, they don't run on diesel.
30. Mountain goats can cover any terrain. Thing is, they don't run on diesel.
31. Bighorn sheep cover any terrain. But they don't run on diesel.
32. Bighorn sheep cover any terrain But do they run on diesel?
33. Bighorn sheep don't run on diesel.
34. Bighorn sheep on diesel
35. Bighorn sheep...but on diesel fuel
36. Bighorn sheep on steroids
37. Terrain this rough doesn't require hooves.
38. Not even hooves can trek like us.
39. Hooves slip where we whip
40. We're doing donuts where hooves fear to tread.
41. Doing donuts where hooves fear to tread.
42. Doing donuts where hooves fear to walk.
43. Do donuts where hooves fear to tread.

44. Do donuts where mountain lions slip.
45. Do donuts where mountain goats slip.
46. Where hooves slip, we do donuts.
47. Where paws slip, we do flips
48. Where paws slip, we do a flip.
49. Hit the buffalo jump
50. Jump the buffalo jump
51. It's called the buffalo jump for a reason
52. The Buffalo Jump, Roxor hop
53. Hop over the buffalo jump
54. Just hop over the buffalo jump
55. If only the buffalo had a boxed steel frame on the buffalo jump
56. We've got enough torque to bring a redwood to its knees
57. Enough torque to bring a redwood to its knees
58. Custer wishes he had this much torque
59. On June 25, 1876, Custer didn't have a boxed steel frame.
60. Not all tigers wear stripes
61. If only the Donner party a boxed steel frame
62. If only the Donner party's wagon had a boxed steel frame.
63. The Donner party could have used a boxed steel frame.
64. Where hooves fear to tread.
65. Where paws fear to tread.
66. Steel frame, no shame.
67. Steel frame, best in the game.
68. We ditched the belts. Not cause we're fat.
69. We ditched the belts. But we'll still whip you.
70. No belts, all the whip.
71. None of the belts, all of the whip.
72. No belts. But we'll still whip you around.
73. No belts. But we'll still whip you like crazy.
74. No belts. But we'll whip you like crazy.
75. We'll whip you like crazy, especially without the belts.
76. We'll whip you like crazy— without a belt in sight.
77. If a rhino and the millennium falcon made a baby
78. If a rhino and a B-52 bomber made a baby
79. If a rhino and a B-52 did the dirty
80. Rhino + Apache helicopter=
81. If a Rhino and an Apache helicopter slept together
82. If a rhino and a tank had sex
83. If a rhino and a tank had dirty, dirty sex
84. A rhino and a tank had dirty sex. Then we came along.
85. A rhino and a tank had dirty sex and made us.
86. A rhino and a tank had dirty sex. Then we came to be.
87. If a rhino and a tank had dirty sex.

88. If a Rhino and a tank did the uh, dirty
89. A rhino and a tank's prom-night-dumpster baby
90. We make you think twice about bigfoot
91. Bigfoot, the Yeti, and us
92. Bigfoot is still being shy.
93. We're here. Sorry bigfoot is still kinda shy.
94. We showed up 'cause bigfoot was being shy.
95. Bigfoot's being shy right now. But we're here.
96. The Yeti's being shy right now. But we're here.
97. We're the reason bigfoot is afraid to come out
98. We're the reason bigfoot's scared.
99. We're the reason bigfoot's being shy
100. Sorry Bigfoot, didn't mean to make you shy
101. Bigfoot's being shy. But we're here.
102. We're here. Bigfoot's being shy.
103. We're the reason Bigfoot's still hiding.
104. We're the reason bigfoot's hiding.
105. Steel bodies used to be reserved for helicopters and submarines.
106. Steel bodies are now on land.
107. Sorry Army, we beat ya to it.